

## LEADERSHIP SYMPOSIUM Get To Know You



**MEET**  
**Bob Erickson**  
President and CEO,  
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Quad Cities



### WHAT DO YOU LOVE MOST ABOUT WORKING IN HEALTH CARE?

**IT IS TRULY A CALLING** and everybody in health care, no matter what they are called to do, can make a difference in someone else's life each and every day.



### WHAT ARE 1-3 KEY LESSONS YOU'VE LEARNED FROM THE COVID-19 PANDEMIC?

When we lean on each other, **UNITED IN PURPOSE**, action and will, the impossible becomes possible.



### WHAT ARE YOUR "WORDS TO LIVE BY" OR A QUOTE THAT INSPIRES YOU?

Plant an act; Reap a habit.  
Plant a habit; Reap a virtue.  
Plant a virtue; Reap a character.  
Plant a character; Reap a destiny.



### WHAT'S YOUR FAVORITE BOOK?

Zen and the Art of Motorcycle Maintenance  
by Robert Pirsig



### WHAT IS YOUR FAVORITE SPORTS TEAM?

Green Bay Packers



### WHAT ARE 2-3 HOBBIES OR INTERESTS TO SHARE?

I love the outdoors and hiking, and  
**SPENDING AS MUCH TIME WITH  
MY FAMILY AS POSSIBLE!**



### WHAT ARE 3 WORDS THAT DESCRIBE YOU?

Direct  
Compassionate  
Competitive



### WHO WOULD PLAY YOU IN A MOVIE ABOUT YOUR LIFE?

Michael Myers (he could even brush off his  
Dr. Evil outfit)



**FINISH THIS SENTENCE – "IF I COULD HAVE  
ANY OTHER JOB/CAREER, I WOULD BE A  
WRITER."**



### HOW DO YOU START YOUR DAY?

I usually take a few moments of quiet  
reflection time to get grounded and  
connected for the day.



### HOW DO YOU END YOUR DAY?

An evening walk and family time.